

Craste

<https://craste.co/careers/graphic-design-intern/>

Graphic Design Intern

Description

About Us: Craste is a dynamic and innovative company at the forefront of sustainable solutions. We are committed to reshaping industries through eco-friendly practices. As a Graphic Design Intern at Craste, you will have the opportunity to be part of a creative team driving positive change.

Job Overview: We are seeking a talented Graphic Design Intern to join our team. This role will provide you with hands-on experience in creating visual content for marketing materials, social media, and other communication channels. The ideal candidate is a creative thinker, detail-oriented, and passionate about sustainability.

Responsibilities

- 1. Design Collateral:**
 - Create visually appealing graphics for marketing materials, presentations, and promotional content.
 - Design engaging visuals for social media platforms to support our online presence.
- 2. Brand Consistency:**
 - Ensure consistency in design elements that align with the Craste brand across various platforms.
- 3. Collaboration:**
 - Work closely with the marketing team to understand design requirements and contribute innovative ideas.
- 4. Photography and Editing:**
 - Assist in capturing and editing photographs for marketing and promotional purposes.
- 5. Project Coordination:**
 - Manage multiple design projects simultaneously, ensuring timely delivery and high-quality output.

Qualifications

- Pursuing or recently completed a degree in Graphic Design, Visual Arts, or a related field.
- Proficiency in graphic design software, including Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Strong creative and conceptual skills with an eye for detail.
- Excellent communication and teamwork skills.

Contacts

Interested candidates are invited to submit their resume, a portfolio of relevant work, and a cover letter explaining their interest in the position to connect@craste.co. Please use "Graphic Design Intern Application - [Your Name]" as the subject line.

Craste is an equal opportunity employer, and we encourage candidates of all backgrounds to apply.

Hiring organization

Craste

Job Location

Pune

Date posted

February 26, 2024